

Welcome to Olive Glow

I'm so glad you're here. I'm Beccy, a spray tan artist, educator, and skincare obsessed single mum who's been in the industry since 2014.

I created Olive Glow to combine everything I love: glowing skin, confidence, and professional results without the high-end price tag.

Olive Glow is more than just a tan. It's about helping your clients feel amazing in their own skin, using nourishing ingredients, beautiful colour, and simple routines that deliver results.

This guide is here to help you get to know our products and philosophy and to start your own glow journey, whether you're using them professionally or personally.

Let's glow,

Beccy x

Founder of Olive Glow

# The Olive Glow Range – At a Glance

## Our Product Lineup

### Olive Glow Express Solution (Professional)

A lightweight, fast-developing spray tan solution with a fresh peach scent. Perfect for busy clients, weddings, or last-minute tans.

### Olive Glow Self-Tan Mousse (Retail)

A soft, hydrating mousse with universal olive undertones. Perfect for retailing to clients who want to top up their glow at home.

### Tanning Accessories

Retail or use in treatment – our accessories support flawless prep, smooth application, and a long-lasting tan.

All products are:

- Vegan & cruelty-free
- Infused with Q10, Hyaluronic Acid , Aloe Vera & more!
- Made for all skin tones and types
- Backed by over 10 years of industry experience

# Why We Use Universal Brown Bronzers

No deep, scary bronzers here!

We've all had clients feel nervous about looking too dark straight after a tan, especially first timers or bridal clients.

That's why we've kept things calm and clean with our universal brown-based bronzer.

It gives a gentle, golden glow straight away, nothing too dark but just right and it fades evenly, without green or purple tones. It's confidence in a bottle, from the start.

We've removed the confusion of undertones. Olive Glow uses universal brown bronzers to suit every skin tone.

Universal brown is the future of flawless tans and we've nailed the formula.

# Skincare - First Tanning

Healthy skin = better tan results

We believe tanning should care for your skin, not just cover it. That's why Olive Glow is loaded with hydrating ingredients like:

- Hyaluronic Acid – Deep hydration that plumps and smooths
- Coenzyme Q10 – Helps firm skin and improve elasticity
- Aloe Vera – Soothes and calms irritation
- Vitamin E – Protects and nourishes with antioxidants
- Green Tea Extract – Fights free radicals and refreshes skin
- Allantoin – Boosts moisture and supports skin repair

The result?

A glow that develops evenly, fades beautifully, and leaves skin soft and healthy.

# Express Tan Guide

Express Timing = Total Control

Our Olive Glow Express solution is designed for flexibility. The longer it's left on before rinsing, the deeper the colour.

Timing guide:

- 1 hour = Light glow
- 3 hours = Medium tan
- 5+ hours = Deep bronze

The colour continues to develop over 12–24 hours after rinse.

Perfect for everyone and avoids unwanted mishaps whilst your client sleeps.

Pro Tip:

Always advise clients to avoid sweating, moisturising, or applying products during the development period.



# Prep & Aftercare Made Simple

For the longest-lasting glow,  
follow these golden rules:

## Before your tan:

- Exfoliate gently for 2–3 days beforehand
- Avoid oils, deodorants, perfume & lotion on tan day
- Shave or wax at least 24–48 hours before

## After your tan:

- Rinse at the correct time with lukewarm water
- Pat dry, don't rub
- Moisturise daily with oil-free products
- Avoid long baths, hot tubs & harsh exfoliants

# Your Glow FAQs

Quick answers for curious clients or pros:

Q: Will it suit all skin types?

A: Yes – We wanted to create a solution that works beautifully on fair, medium and deep skin tones.

Q: Can I use the same Express Solution on all clients?

A: Absolutely! Just adjust the rinse time for different results.

Q: Is there a smell?

A: No harsh tan smell – our Express solution has a light refreshing peach scent.

Q: What makes your formula different?

A: Hydration. We focus on skincare-first ingredients so your glow looks great and lasts longer.

Q: Will I go orange?

A: Not with Olive Glow. Orange tones are usually the result of using a solution with the wrong DHA % for the client's skin tone — especially when lighter skin types (Fitzpatrick I–II) are given formulas that are too strong or left on too long.

At Olive Glow, our Express formula is designed for all skin types using carefully balanced DHA and universal brown bronzers. That means:

- Fitzpatrick I–II (fair skin): rinse after 1–2 hours for a soft, natural glow
- Fitzpatrick III–IV (medium tones): rinse around 3 hours for a sun-kissed bronze
- Fitzpatrick V–VI (deep tones): leave on for up to 5 hours for a rich, golden depth

Our universal colour guide ensures that every client leaves with a natural glow, never orange, never scary, and always flattering. Plus, the colour continues to develop after rinsing, so there's no need to overdo it.



# Let's Glow Together

You're not just buying a product, you're joining a glow-loving community.

Here's how to stay connected:

- Join our pro group: Spray Tan Talk UK on Facebook
- Follow us on Instagram: @OliveGlowSunless
- Tag us in your before & afters – we love to share your work!
- Need help? Just pop me a message anytime – I'm always happy to help with shade matching, troubleshooting, or retail tips.

Thanks again for choosing Olive Glow – I can't wait to see your results!

Beccy x

Founder of Olive Glow  
OliveGlowSunless.com

